

Connect 2 Edmonton with new online community

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What would you do if you ran the city?

What kind of changes would you make?

How would you like the Capital City promoted to the world?

Thanks to a new online forum, Edmontonians have an opportunity to voice their opinions about everything Edmonton.

Launched in March, Connect 2 Edmonton (C2E) is an online community that promotes discussion and collaboration about any city-themed subject. "This is for anybody who wants to have their voice heard

about Edmonton," says Lisanne Lewis, Edmonton Economic Development Corporation (EEDC) communications manager.

The online forum was the brainchild of EEDC in partnership with Edmonton Airports, the Edmonton Chamber of Commerce and the city.

However, it's a non-political, self-moderated, volunteer-led site.

"We don't want to say it's a booster club, because it really isn't," says Lewis.

The forum is organized in four topics: Edmonton's image, growing Edmonton, life in Edmonton and regional issues.

Members can rant, rave or provide ideas about things the city needs.

Recent topics of discussion include Churchill Square, West Edmonton Mall and city transportation.

In addition to forums where members can post opinions, there are guest columnists.

There is also information about what the Edmonton region has to offer.

Currently, C2E has more than

150 members who have posted more than 1,000 times.

"We would love to have 1,000 members by year end," says Lewis. Already, members come from outside the Capital region, including the United States, Japan, Russia and Sweden.

This geographic-region promoting site is the first of its kind, says Lewis.

"Certainly cities and regions have websites, but there isn't anything that we could find

doing this kind of interactive forum," she says.

While it's a great opportunity for Edmontonians to have their say, it's also a great place for organizations to keep on top of trends and hear what's important to the city's citizens, says Lewis.

Log


onto www.connect2edmonton.ca for more information or to become a member.

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