

Dec. 13, 2007

## **Here's what Edmonton's talking about in December** **— C2E's unique 'Ask Ed' feature finds answers to Edmonton questions**

Edmonton's global online community, Connect2Edmonton, continues to grow rapidly. Global membership now exceeds 2,650 in 33 countries. As importantly, C2E's always changing website continues to shape Edmonton's public agenda with 2,500-plus unique visitors per day and total postings now surpassing 75,000.

One of C2E's most unique forums — Ask Ed — is currently featured on the home page as a service to anyone seeking hard-to-find information about Edmonton.

“If you have a question about Edmonton, whether you're a newcomer or a lifelong resident, just ‘Ask Ed,’” says Richard Skermer, C2E's co-chair. “Ask Ed has already helped many people as there's nothing about this region that can't be answered by someone in our global network of Edmonton enthusiasts.”

C2E has hundreds of active discussion threads at any one time. Here are the top-10 discussion threads (and their links) currently:

### **1. “Epcor to build new office tower at Stationlands!”**

Epcor's recent announcement of a new office tower at Stationlands has generated mega discussion about the proposed building's logistics and aesthetics.

<http://www.connect2edmonton.ca/forum/viewtopic.php?t=5975>

### **2. “Edmonton's tallest building put on hold”**

The stalled development of a proposed 40-storey skyscraper project at the site of the Silk Hat restaurant, which is re-opening, leaves C2E members with mixed emotions.

<http://www.connect2edmonton.ca/forum/viewtopic.php?t=5924>

### **3. “Mayfair Hotel owners ponder demolition”**

Discussion around the demolition of a downtown hotel sparks ideas for the new space ... as well as parking concerns.

<http://www.connect2edmonton.ca/forum/viewtopic.php?t=5865>

### **4. “Concert's 124 St. Jasper Ave. project - with image”**

Architectural plans for a condo development in High Street ignites a lively discussion about the building's aesthetics.

<http://www.connect2edmonton.ca/forum/viewtopic.php?t=5938>

### **5. “Downtown saturation”**

Is downtown Edmonton getting saturated with too many proposed condo developments?

<http://www.connect2edmonton.ca/forum/viewtopic.php?t=5828>

### **6. “The Pearl – 35 floors”**

The release of architectural compositions for a proposed building on Jasper Avenue spurs discussion about the impact of this major project on downtown Edmonton.

<http://www.connect2edmonton.ca/forum/viewtopic.php?t=5822>

**7. “Grow up, C2E Members”**

A tongue-in-cheek posting and subsequent column by Edmonton Journal columnist (and C2E member) Scott McKeen launched a multi-faceted discussion about free speech and web anonymity.

<http://www.connect2edmonton.ca/forum/viewtopic.php?p=68636>

**8. “Edmonton needs a slogan”**

Ongoing interest in Edmonton’s national image has inspired suggestions for a new Edmonton marketing slogan.

<http://www.connect2edmonton.ca/forum/viewtopic.php?t=5794>

**9. “Kerry spouts off about snow removal”**

Edmonton Sun columnist Kerry Diotte set off an avalanche of comments with a column on the City of Edmonton’s snow removal.

<http://www.connect2edmonton.ca/forum/viewtopic.php?t=5918>

**10. “Clifton Place – 16 floor – high street”**

A proposed condo development in High Street precipitates another serious debate about architectural design.

<http://www.connect2edmonton.ca/forum/viewtopic.php?t=5823>

C2E is an autonomous, non-political public forum directed by pro-Edmonton volunteers and supported by these partner organizations: Edmonton Economic Development Corp., Edmonton Airports, Edmonton Chamber of Commerce, Edmonton Chamber of Voluntary Organizations, the City of Edmonton and the Northern Alberta Institute of Technology. Membership is free for everyone.

Visit [www.connect2edmonton.ca](http://www.connect2edmonton.ca) to join Edmonton’s global revolution.

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